



Advertising Specifications

Standard advertisement sizes for The GRIT

Ad Size	Dimensions (W × H)
Full Page	7.750" × 10.250"
Half Page — Horizontal	7.750" × 5.042"
Half Page — Vertical	3.792" × 10.250"
Quarter Page	3.792" × 5.042"
Eighth Page — Horizontal	3.792" × 2.438"

Full Page
 $7.750'' \times 10.250''$

Quarter Page
 $3.792'' \times 5.042''$

Eighth Page —
Horizontal
 $3.792'' \times 2.438''$

Half Page — Horizontal
 $7.750'' \times 5.042''$

Half Page —
Vertical
 $3.792'' \times 10.250''$